



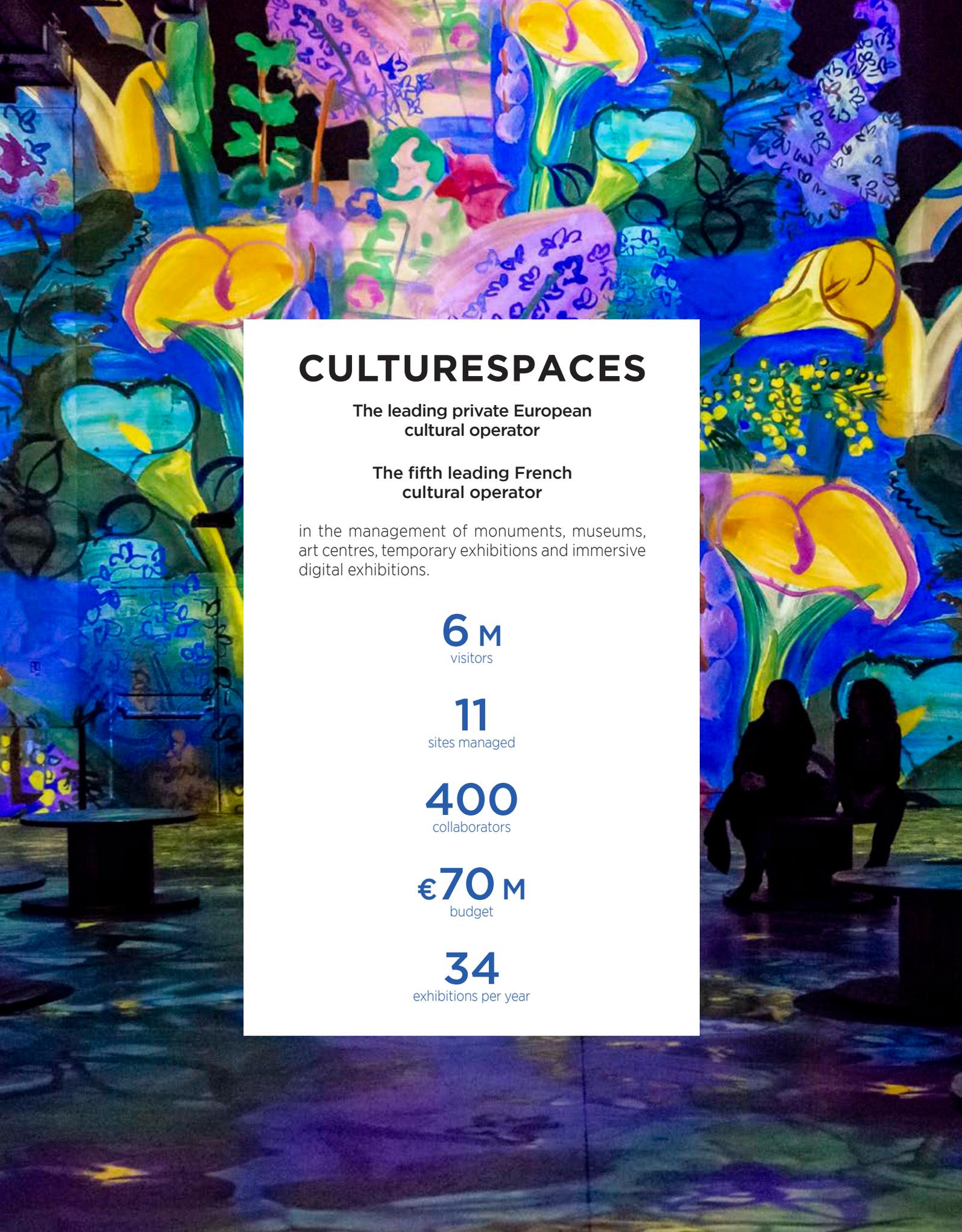
culturespaces

CULTURE FOR EVERYONE

PRESS KIT

MUSEUMS - HISTORICAL MONUMENTS - ART CENTRES

GLOBAL MANAGEMENT - TEMPORARY EXHIBITIONS - DIGITAL EXHIBITIONS



CULTURESPACES

The leading private European
cultural operator

The fifth leading French
cultural operator

in the management of monuments, museums,
art centres, temporary exhibitions and immersive
digital exhibitions.

6 M
visitors

11
sites managed

400
collaborators

€70 M
budget

34
exhibitions per year



CULTURE FOR EVERYONE

For more than thirty years, my ambition as the President of Culturespaces has been to keep our heritage alive, transmit a passion for art and history to a broad audience, and contribute to the cultural and touristic of the territories .

Culturespaces is the fifth leading French cultural operator after the Louvre Museum, the Centre des Monuments Nationaux, Versailles and the Eiffel Tower. It is because we have managed to develop an extraordinary offering expertise with ethics and professionalism, an offer, and know-how of excellence in tune with the wishes of the general public. We successfully promote the museums and monuments entrusted to our care, we build our own art centres and create high-quality cultural programs at these venues.



Today, the network of venues managed or established by Culturespaces is growing, expanding, and playing an active role in the digital revolution that is taking place in the cultural sector. Innovative projects in France and abroad are disseminating culture beyond traditional areas and attaining new audiences.

For its part, the Culturespaces Foundation launches initiatives to promote access to Art and Heritage for disadvantaged children. Thanks to the Foundation, around 13,000 children are welcomed every year in Culturespaces' venues.

Each day, Culturespaces is committed to sharing culture with the general public.

Bruno MONNIER

Founder and President of Culturespaces
President of the Foundation Culturespaces

Culturespaces is the leading private operator specialised in the management and promotion of monuments, museums, and art centres. Culturespaces is one of the pioneers of immersive digital exhibitions and a world leader in the creation of digital art centres in France and abroad.

OUR VALUES

Transmission of our artistic and cultural heritage to as many people as possible

To facilitate the visitors' discovery of the French heritage, Culturespaces prioritizes their needs.

Fostering a culture of excellence

Only professionalism, attention to detail, and expertise in every field help to disseminate and highlight the fundamental identities of the venues managed by Culturespaces.

Innovation promoting creativity

An original and innovative project adapted to current practices is developed for each site, which enables the general public to discover their cultural heritage from a fresh perspective.

A VISION, PARTNERS AND A HISTORY

Established in 1990 by Bruno Monnier—after a mission on Heritage in the French Ministry of Culture—Culturespaces set out to propose an alternative and decidedly modern model, based on visitor experience, to dynamically manage monuments, museums, and art centres, but without public subsidies. Right from the outset, this initiative was backed by the ENGIE Group.



1990 - 1993

After a first contract to manage the Palais des Papes in Avignon, Culturespaces focused on the global management of cultural venues, in particular the management of the Villa Ephrussi de Rothschild and its gardens at Saint-Jean-Cap-Ferrat, and subsequently that of the Castle of Les Baux-de-Provence and the Château of Valençay. Innovation was already a core component of Culturespaces' approach, involving the creation of original tour itineraries, the availability of free audio guides for every visitor, and regular shows and events.

1996

The delegated management of the Jacquemart-André Museum provided Culturespaces with an opportunity to develop its model in the museum sector and to apply the experience gained in the Palais des Papes in Avignon to the production of high-quality temporary exhibitions.

2000 - 2001

Culturespaces completely reorganised the museographic presentation of the Cité de l'Automobile in Mulhouse—which is France's largest technical museum—and took over the management of the Villa Kérylos in Beaulieu-sur-Mer.

2002 - 2006

With the promotion and management of the Roman Theatre of Orange in 2002 and the Roman monuments of Nîmes in 2006, Culturespaces continued to introduce innovations, using historical re-enactments and cultural events to enrich the tour itineraries.

2004

Culturespaces held outdoor re-enactments of the great battle of 1815 on the Waterloo Battlefield.



2009

In line with its core values, Culturespaces established a Foundation to promote access to the Arts and Heritage for children who are hospitalised, handicapped, or made vulnerable by poverty or social exclusion.

2012

In the Carrières des Lumières, Culturespaces begins to present digital exhibitions that are perfectly adapted to the venue and which immerse visitors in the pictorial world of the greatest artists.

2015

After acquiring and restoring the Hôtel de Caumont and its gardens in Aix-en-Provence, Culturespaces established an Art Centre, in which international scale temporary exhibitions are held.

2017

Culturespaces received a THEA Award for the best immersive exhibition in the world, presented in the Carrières des Lumières.

2018

Culturespaces inaugurated the Atelier des Lumières, the first Digital Art Centre in Paris, established in a former nineteenth-century foundry that has been entirely restored. Culturespaces also opened the Bunker des Lumières in South Korea, in partnership with TMONET.

2020

Culturespaces has opened the largest digital art centre in the world: the Bassins des Lumières in the heart of Bordeaux's submarine base.

2021

In Dubai, Culturespaces opened Infinity des Lumières in partnership with Infinity Art.

2022-2023

Culturespaces continues its international expansion through the opening of 4 digital art centres in Amsterdam, New York, Seoul and Dortmund.

A DYNAMIC DEVELOPMENT POLICY

Pursuing its mission to transmit art and culture to the broadest possible audience, Culturespaces' development policy focuses on three principal areas:

Delegated management for local authorities, and public and private institutions.

This involves the global management and development of monuments, museums, and art centres, in the framework of a service concession, with projects that are adapted for each site and regularly improved.

The establishment and organisation of its own cultural establishments: multidisciplinary art centres, digital art centres, and interpretation centres.

The development of digital exhibitions in Europe and internationally (direct management or partnerships).



CULTURESPACES' AREAS OF EXPERTISE

THE GLOBAL MANAGEMENT OF MONUMENTS, MUSEUMS AND ART CENTRES

Culturespaces has always specialised in the global management of cultural establishments. In order to perfect the visitor experience, Culturespaces directly manages—using its own personnel—all the services offered to the visitors by the establishments: reception, ticket sales, cultural programs, cultural gift shops, tearooms, restaurants, garden maintenance, and so on.

This management is carried out in a network and the specialised services are pooled in the head office. It is adapted to the various types of venue:

- **museums and art centres**, such as the Jacquemart-André Museum, the Hôtel de Caumont.
- **prestigious historic monuments**, such as the Castle of Les Baux-de-Provence.
- **and digital art centres**, such as the Carrières des Lumières, the Atelier des Lumières and the Bassins des Lumières.

PRODUCING AND HOLDING TEMPORARY EXHIBITIONS

Within Culturespaces, the Exhibitions Department has a staff of ten experts who, each year, conceive and produce a minimum of **five high-quality temporary exhibitions and artistic projects**. The Department collaborates with an international and national network of specialists, comprised of art historians and curators from major museums, who contributes to the artistic, cultural, and scientific excellence of the projects.

CULTURESPACES DIGITAL produces about thirty immersive digital exhibitions per year.

THE CREATION OF CULTURAL ESTABLISHMENTS

Culturespaces has introduced many cultural projects. Its teams are capable of creating projects ex nihilo and ensuring the global management of new cultural centres:

- **multidisciplinary art centres** such as the Hôtel de Caumont in Aix-en-Provence, which, via its temporary exhibition program, has been **visited by more than 2 million people** since the opening in 2015.
- **digital art centres** such as the Atelier des Lumières, which was visited by 5 millions of visitors since its opening in 2018, the Bassins des Lumières in Bordeaux, the Carrières des Lumières at Les Baux-de-Provence or the Hall des Lumières in New York.

These new cultural centres directly contribute to the transmission of culture to a very broad audience and to the touristic and cultural development of the territories.

AN INDEPENDENT MANAGEMENT MODEL

Culturespaces' economic model is based on the global and professional management of a network that optimises resources and limits costs
Instead of receiving subsidies, Culturespaces pays royalties.

The optimisation of resources

- **Culturespaces' policy** of opening 7 days a week, the promotion of spaces and collections that are suitable for the general public, an attractive cultural program, and high-quality services have led to an increase in visitor numbers. Furthermore, a commitment to significant communication budgets for large-scale advertising campaigns has enabled the company to reach a broader audience.
- **A precise management of ticket sales**, thanks to attractive pre-sale offers and partnership operations.
- **The direct management of visitor services**, catering,

and cultural gift shops has enabled the company to avoid the expense of using subcontractors and intermediaries.
 - **The reservation of areas for private use** outside opening hours, for events, has generated significant revenues.

Cost control

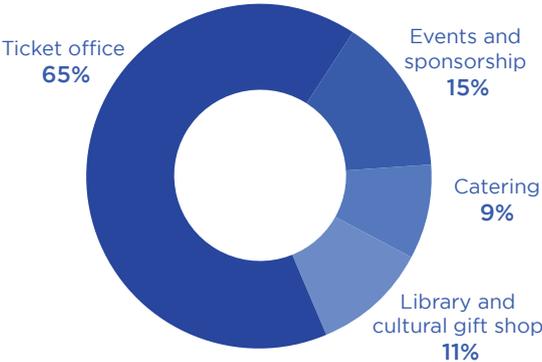
- Culturespaces **selects qualified and experienced professionals** who are not subject to the constraints imposed in the public sector. This polyvalence and high motivation maintain optimal staff levels.
- **The pooling of the departments** of communication, works and facilities, sponsorship, management of the cultural gift shops, and administration and finance guarantees substantial economies of scale. Thanks to the centralisation of the communication operations, the venues in the Culturespaces network, with its dedicated teams, benefit from the expertise of a personnel that specialises in many fields.

12 %
 of the resources allocated to exhibitions and events

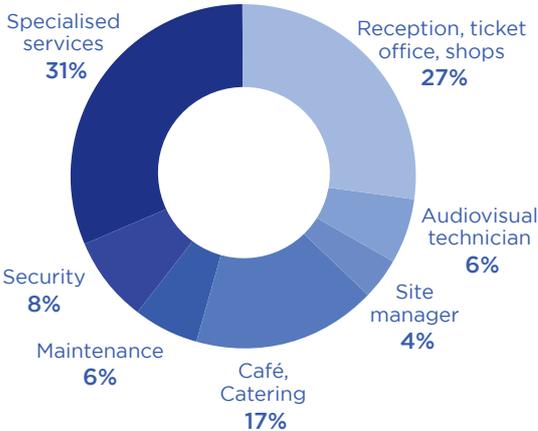
9 %
 of the resources allocated to the communication budget

29 %
 of the resources allocated to the personnel cost

PERCENTAGE OF THE RESOURCES PER ACTIVITY



BREAKDOWN OF THE COLLABORATORS BY PROFESSION





A FOCUS ON WELCOMING THE GENERAL PUBLIC

A HIGH-QUALITY RECEPTION THAT MEETS INTERNATIONAL STANDARDS

Ever since it was established, Culturespaces has placed great emphasis on the visitor experience: 'the visitor comes first'.

Consequently, at every venue in its network, Culturespaces has introduced a policy of excellence with regard to the reception of visitor and cultural mediation:

- 7 days opening
- free audio guides for the permanent collections (10 languages are available)
- free tour apps and Wi-Fi
- free activity books for children
- reduced admission for families
- multilingual staff dressed in costumes
- impeccable maintenance of the various areas
- systematic quality control

DIGITAL TOURS

Culturespaces has always been a leading proponent of digital mediation tools.

1990

Culturespaces is the first company to introduce a free audio guide for every visitor at the Palais des Papes in Avignon.

1995

The first Culturespaces website is established.

2009

Tour apps are introduced for smartphones and tablets for the permanent collections and the exhibitions.

2014

Culturespaces introduces new features to the tour of the monuments in the city of Nîmes:

- tactile and interactive tables,
- augmented reality,
- 3D films.

2018

Culturespaces introduces a virtual tour of the Antique Theatre of Orange.

2020

Virtual discovery of the Turner exhibition in the Jacquemart-André Museum.



THE CULTURESPACES FOUNDATION

PROMOTING SOCIAL INCLUSION THROUGH CULTURE

To facilitate access to art and the heritage, the Culturespaces Foundation has been developing and implementing educational programmes (since 2009) aimed at children who are made vulnerable by illnesses, disabilities, or exclusion, enabling them to enjoy unique artistic and cultural experiences that help them develop and fulfil themselves creatively.

Every year in France, over 13 000 children between the ages of five and twelve (from disadvantaged city districts, high-priority educational establishments, medical-social facilities, and social organisations) take part in entertaining and educational programmes run by the Culturespaces Foundation, in collaboration with around ten exceptional cultural venues and local actors in the social and educational fields.

Comprised of several stages, the programmes aim to bring children into contact with an artistic and cultural environment, create close links with a work or part of the heritage, and stimulate their creativity and curiosity while encouraging learning. Educational and creative workshops are held for the children before and after their visit to the cultural sites, in school time or as an extracurricular activity.

By raising awareness about culture, art, and the national heritage in an inclusive and engaging way, the Culturespaces Foundation has succeeded in reconciling solidarity and creativity. Created over ten years ago with the primary aim of promoting the integration of young children through culture, the Culturespaces Foundation has become a major actor in France in terms of promoting artistic and cultural education and awareness for socially vulnerable children.

Every year, the Culturespaces Foundation represents:

4
intervention areas

10
educational and cultural programs

800
teaching or creative workshops

500
foundation partners (schools, social organisations, medical facilities, etc)

13 000
beneficiary children

fondation
culturespaces

PROMOTING SOCIAL INCLUSION THROUGH CULTURE



The marriage of art and digital technology represents a major step towards cultural democratisation”

Bruno Monnier, President of Culturespaces

CULTURESPACES DIGITAL®: USING THE LATEST DIGITAL TECHNOLOGY TO CREATE IMMERSIVE ART EXHIBITIONS

Culturespaces has decided to develop digital art centres in France and abroad, in parallel with its traditional activity of managing monuments, museums, and art centres. In addition to the company's experience of organising traditional temporary exhibitions and acquiring art images, Culturespaces has developed the technology required for immersive digital exhibitions.

In 2012, Culturespaces held monumental immersive exhibitions that used the AMIEX® (Art & Music Immersive Experience) technology in the Carrières des Lumières. This early digital technology, which used fixed images and videos on a large scale—all of which was set to music—was an entirely new and refreshing approach to presenting the works of the great masters.

In 2018, working in partnership with French technology companies, Culturespaces developed a new technology that was more advanced and innovative, in order to meet the requirements of its digital video offering, which has become increasingly immersive and complex. This updated technology, called CULTURESPACES DIGITAL®, comprises 3 activities:

CULTURESPACES DIGITAL® Design: designs and creates digital art centres in France and abroad created to receive 500 000 to 1 million visitors per year.

CULTURESPACES DIGITAL® Tech: coordinates the use of specific technologies (video, audio, and software) for the presentation of immersive exhibitions; this cutting-edge technology offers excellence in the dissemination of art.

CULTURESPACES DIGITAL® Studio: produces digital exhibitions that are perfectly adapted to the spaces in which they are held.

The activity's development is fostered by a specialised digital technology team and a 80-node render farm.

This technology has been implemented in the Atelier des Lumières in Paris, the Bunker des Lumières in South Korea, the Carrières des Lumières in Les Baux-de-Provence, the Bassins des Lumières in Bordeaux, the Infinity des Lumières in Dubai, in the Fabrique des Lumières in Amsterdam, in the Hall des Lumières in New York, in the Phoenix des Lumières in Dortmund and soon in the Port des Lumières in Hambourg.

The new technology is based on a unique system that can create and present “full-video” exhibitions, by integrating the coordination of all the components and via the capacity to adapt the exhibitions to several venues.



DIGITAL EXHIBITION, THE FUTURE OF MUSEUMS?

Digital technology has added a new dimension to Art and appeals to the kind of audience that does not necessarily visit traditional museums.

Since 2012, in the Carrières des Lumières, the concept of exhibitions of virtual art works, which are highlighted in a show, has found wide appeal with a broad audience that returns year after year to repeat the exceptional experience. The Atelier des Lumières shows the success of these digital art centres with more than 1 million visitors per year.

Given the globalisation of loan requests, the increase in the value of works of art, and increased insurance and transportation costs, the costs of producing a major temporary exhibition will see a structural rise. This phenomenon will result in a significant increase in admission costs or result purely and simply in the space-out or the abandonment of ambitious projects.

For many museums, the introduction of digital technology for permanent and temporary exhibitions is quite ineluctable.

Bruno Monnier



THE CULTURESPACES SPECIALISATION

Visitor Experience and Quality

Works and Facilities

Exhibitions

Communication

Sponsorship

Cultural gift shops

Catering

Events

Upkeep and Maintenance

Administration and Finance



VISIT EXPERIENCE AND QUALITY

The promotion of the venues and the creation of a visitor itinerary

For thirty years, Culturespaces has been designing visitor-based cultural projects and has successfully built its reputation on the visitors' experience.

The Visitor Experience and Quality Department therefore plays a major role, as it ensures that visitors have the best possible experience, even down to the smallest details. The scope of its operations begins with the organisation of the areas and the conception of tour itineraries, and even extends to monitoring in-situ the quality of the services provided for the visitors.

The management of the reception and the visit of the public

We apply a policy focused on excellence at all our sites: open 365 days a year, quality charter, staff training, free audio guides for permanent collections, free activity booklet for children.

Tour itinerary

Layout of the interior areas

Decoration

Showcasing the areas

Scenography

Signage

Audio guides

Reception that respects a Charter shared
by every venue

Staff attire

Quality control



WORKS AND MAINTENANCE

The preservation and restoration of the cultural heritage

Culturespaces contributes to the restoration of monuments in close collaboration with the conservation departments of museums and historic monuments, and under the supervision of official institutions (the DRAC, UNESCO, etc.).

The Work and Facilities Department is run by a Heritage architect, who coordinates the works and facilities. He is responsible for assessing the work on the sites, preparing operations with companies, and verifying their execution. He is also responsible for managing heritage risks: all the venues are inspected at least once a year.

An external inspection is also carried out by the insurance companies, which monitor the conservation conditions of each exhibition and of the venues once a year.

15

Projects per year
(work, restoration
and promotion)



EXHIBITIONS

The organisation of temporary exhibitions

With a specialised team, Culturespaces manages the entire process of organising the exhibitions in close collaboration with exhibition curators, lenders, curators, scenographers, graphic designers, and sometimes the artists themselves.

The exhibitions Department is responsible for organising temporary exhibitions. The immersive digital exhibitions are organised by the CULTURESPACES DIGITAL® Department, in collaboration with the exhibitions Department.

The Cultural Production Manager manages a team of exhibition managers and stage managers.

The exhibitions

Every year, the Exhibitions Department's 10-strong team produces **5** traditional temporary exhibitions and prepares **12** future exhibition projects.

MISSIONS ENSURED

Development and implementation of the cultural program

Planning of the various stages of the production of exhibitions

Negotiation of contracts for the production, conception, and organisation of exhibitions

Management of loaned works

Coordination of the setting up and dismantling of exhibitions (graphics, scenography, the logistics of the works, multimedia installations, encoding, etc.)

Budget management (transport, insurance, the restoration of works, scenography, signs, loan fees, etc.)

Supervision of the production of publications that complement the programs (catalogues, special-edition magazines, etc.)

Negotiation of rights



COMMUNICATION

Audience development and communication

Each year:

More than
€7M
 is invested in communication

10,5
 Million unique visitors on
 the Internet sites

75
 poster campaigns
 and 60 radio advertising
 campaigns

3 800
 Press mentions

To encourage visitors to come and discover the museums and monuments in the Culturespaces network, the Communication and Marketing Department analyses the characteristics of each audience group in order to define a communication policy that is adapted to each venue.

The Department promotes the venues in the Culturespaces network among:

- **individual visitors** designing and conducting advertising campaigns (posters and ads in the press, on the radio, and in social networks, etc.), designing tools and strategies in order to improve the services offered and our visitor loyalty rate (CRM).
- **groups of visitors and school groups:** the creation of sales material intended for groups (the tourism industry, company committees, and school groups), the sending of e-mails and newsletters, and participation in trade fairs.
- **companies:** the reservation of areas for private use and the organisation of events.



CULTURESPACES DIGITAL®

A world leader in the creation of immersive digital exhibitions

Based on the experience acquired in the traditional temporary exhibitions and the acquisition of art images, CULTURESPACES DIGITAL® is responsible for producing diverse digital exhibitions for the digital art centres: long-, short-, and special-format, traditional, modern, and contemporary immersive digital exhibitions. The video makers, technical teams, render farms make it possible to create and adapt the exhibitions to the various digital art centres around the world. Its iconographic department manages complex image and music copyright images in France and abroad. CULTURESPACES DIGITAL owns today a catalogue of 38 immersive digital exhibitions under the artistic direction of Gianfranco Iannuzzi.

Every year

CULTURESPACES DIGITAL® produces

8

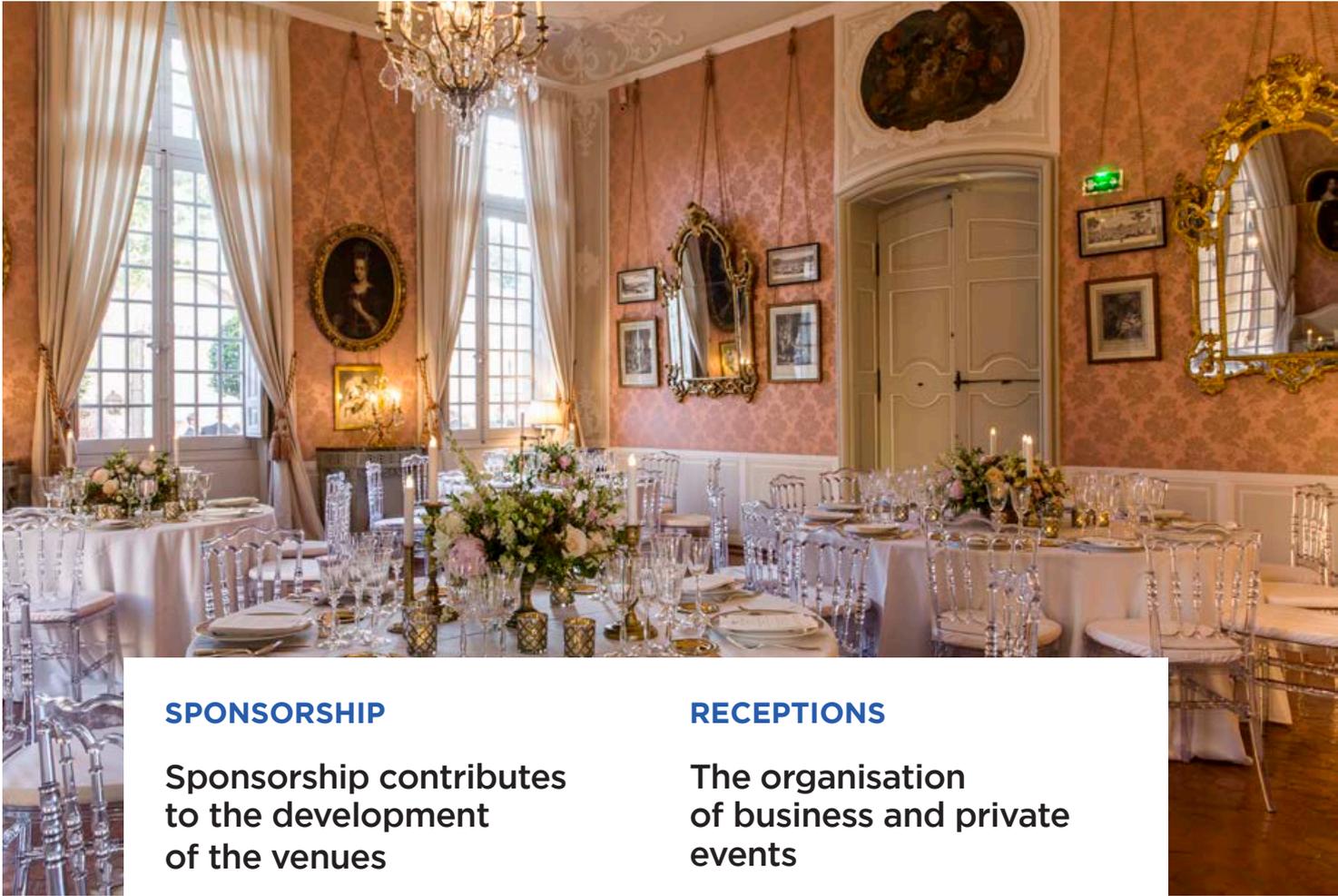
major exhibitions devoted to the great masters in the History of Art

15

short exhibitions and contemporary creations

6

special exhibitions



SPONSORSHIP

Sponsorship contributes to the development of the venues

The Sponsorship Department is pursuing a strategy of developing the resources in the various venues in the Culturespaces network. The funds raised make it possible to fund temporary exhibitions, renovation work but also the teaching and social programs.

RECEPTIONS

The organisation of business and private events

In line with its desire to keep the French heritage alive, Culturespaces hosts private receptions and business events in its network of venues, which are consistent with each venue's characteristics. Conferences, meetings, general meetings, and prestigious soirées provide opportunities to bring the business world into that of art and heritage.

1

Circle of individual sponsors

2

Endowment funds

More than

5

Sponsoring companies

€7,3 M

Turnover, excluding tax

450

Reception organised



CULTURAL GIFT SHOPS

The management of the cultural gift shops

The Shop division focuses on two activities: the development of product lines and acquisitions. It conceives and designs publications and related product lines that are adapted to each venue, and is responsible for the daily management of more than 1,500 products on average in each of the 10 cultural gift shops, ensuring that all the visitor's expectations are fulfilled.

In order to meet the new market demand and the requirements of our visitors, an online shop has been created with a catalogue of around 700 products, which is regularly enhanced with new products.

€6,5 M

Turnover, excluding taxes

€18,60

Average basket



CATERING

The management of the cafés, tearooms, and restaurants

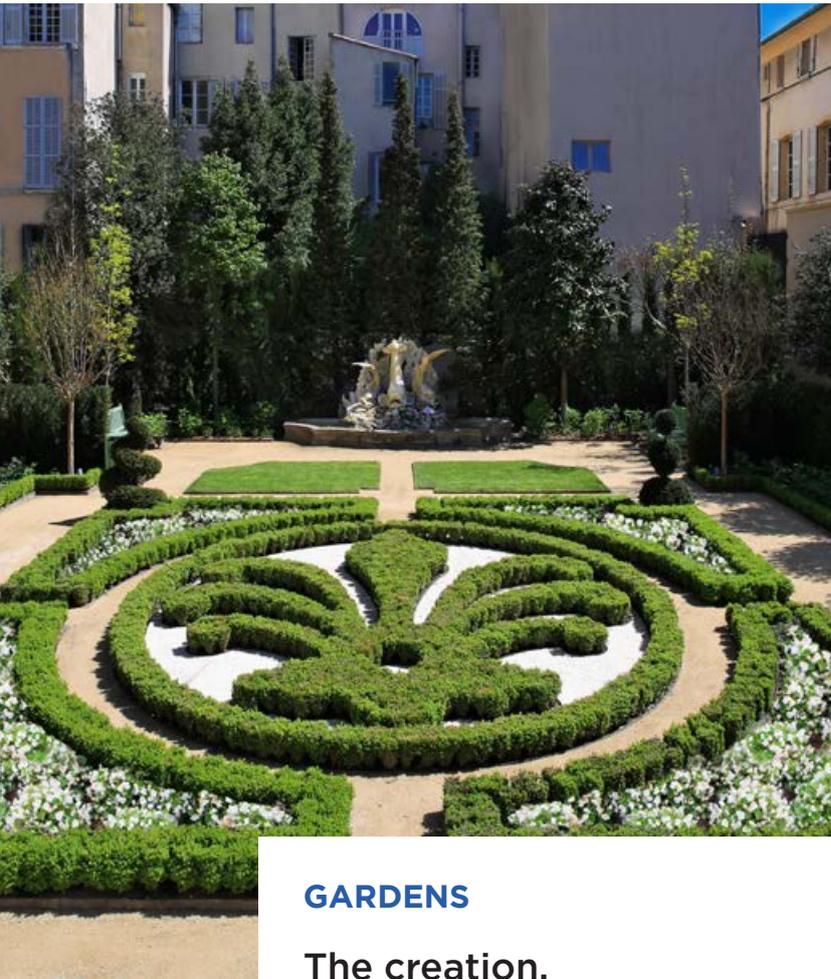
In order to enrich the visitor's experience, the Catering Department develops and runs all the restaurants and tearooms at the venues. Sharing a meal or delicious pastries in an exceptional setting also makes for a successful visit.

€3,8 M

Turnover, excluding taxes

430 000

Average number of customers



GARDENS

The creation, development, and maintenance of the gardens

Culturespaces uses its own gardeners to create, restore, develop, and maintain a variety of gardens: French gardens, or of medieval inspiration....

Over the years, Culturespaces has adopted rational and environment-friendly methods to provide the public with access to the gardens.



SECURITY

Visitor safety and venue security

Thanks to its security service, Culturespaces does everything possible to ensure the safety of visitors and the security of the collections and venues: the venues are staffed by security personnel, and equipped with video surveillance, anti-intrusion devices, and fire safety systems, and there is a security committee for the temporary events.

MAINTENANCE

The upkeep and maintenance of the establishments

Thousands of people visit the venues every day and they require regular upkeep and maintenance. Attention to detail and constant monitoring reflect Culturespaces' high standards in terms of maintaining the cleanliness and smooth functioning of the venues, and their availability and suitability for visitors.



ADMINISTRATION

The administrative and financial departments

To ensure greater operational efficiency, all the administrative and financial departments are located in Culturespaces' head office.

- The **Human Resources Department** is responsible for recruitment, career management, social issues, human relations, and salaries. It is the main partner for dialogue with representative and trade union organisations, and is involved with the employees' representatives, the Works Council, and the occupational health & safety committee (CHSCT).
- The **Accounting Department** is responsible for the consolidation of the venues' accounts
- The **General Secretariat** is responsible for reporting, management control, legal and financial issues, general services (insurance, etc.), and the monitoring and funding of investments.
- The **management of financial risks** is carried out externally by the auditor, and internally via:
 - > auditing department;
 - > an audit of the venues once a year, carried out by an accounting firm;
 - > an inventory of the coffers and cash registers once a year;
 - > an inspection of the cash registers once a month;
 - > and daily flow control.



**THE CULTURESPACES
NETWORK OF VENUES**

ART & HERITAGE



JACQUEMART-ANDRÉ MUSEUM

PARIS

- Owned by the Institut de France
- Entrusted to Culturespaces in 1996

Masterpieces in a splendid mansion

Located near the Champs-Élysées, the Jacquemart-André residence contains the finest private collection of works of art in Paris.

The mansion's lavishly furnished rooms contain *objets d'art* and master paintings by Uccello, Mantegna, Botticelli, Van Dyck, Rembrandt, Fragonard, Reynolds, and so on.

The museum has become a major cultural venue in Paris, thanks to the success of the temporary exhibitions and the promotion of the mansion and its collection.



HÔTEL DE CAUMONT - ART CENTRE

AIX-EN-PROVENCE

- Created by Culturespaces
- Opened in 2015

An art centre in an eighteenth-century mansion

Listed as a Historic Monument, the Hôtel de Caumont is one of Aix-en-Provence's finest private mansions and dates back to the eighteenth century. Located near the Cours Mirabeau thoroughfare, in the Mazarin district, it has been completely restored in order to house a new Art Centre (since May 2015). Extending from the Cour d'Honneur to the French gardens and the historic rooms, the itinerary recreates the refined atmosphere of the eighteenth century.

The Art Centre holds major temporary exhibitions devoted to major artists in the History of Art, from the fourteenth century to the present day.

ART & HERITAGE



CASTLE OF LES BAUX-DE-PROVENCE

- Owned by the village des Baux-de-Provence
- Entrusted to Culturespaces in 1993

A major medieval site in Provence

Standing on an outcrop in the upper part of the famous village of Les Baux-de-Provence, the castle is one of the finest historical sites in France.

The tour of the castle immerses the visitor in the turbulent history of the Lords of Les Baux and provides insight into the daily life in the castle in the Middle Ages.

In 2023, the courtyard of the former Quiqueran Hospital will be turned into a medieval-style enclosed garden, providing information about the everyday lives of the inhabitants of Les Baux-de-Provence through their use of gardens and thus providing access to knowledge about the virtues of plants.



DES LUMIÈRES



ATELIER DES LUMIÈRES PARIS

- Private property
- Opened in 2018

The first digital art centre in Paris

In the eleventh arrondissement, Culturespaces has created a new digital art centre ex-nihilo in a completely restored nineteenth-century foundry. The exhibitions are projected onto the floor and walls, which are more than ten meters in height, in the Halle of the Atelier. Its industrial architecture is highlighted by the building's original metallic structure and the presence of elements that are characteristic of the old foundry: a tall brick chimney, a pool, a tank, and a storeroom.



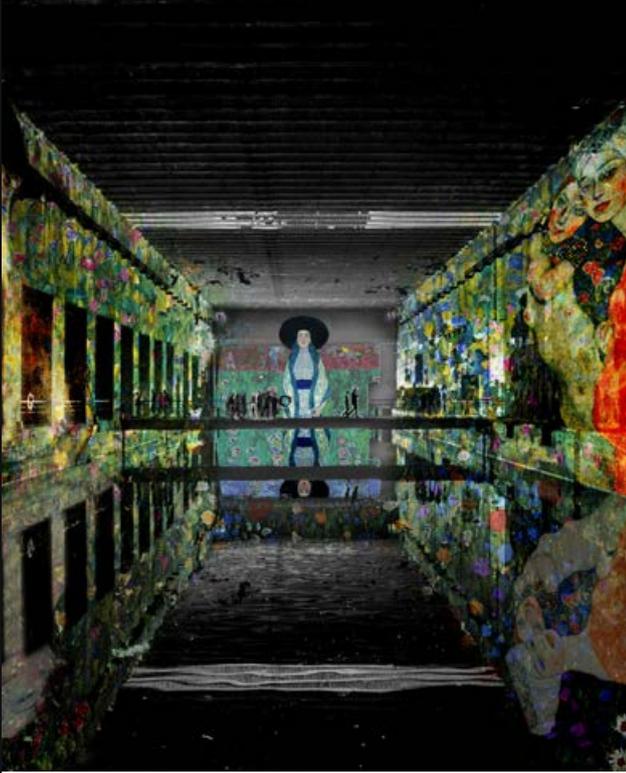
CARRIÈRES DES LUMIÈRES LES BAUX-DE-PROVENCE

- Owned by the village des Baux-de-Provence
- Entrusted to Culturespaces in 2010
- Opened in 2012

An incredible immersive experience in the world of art and music

In the heart of the Alpilles mountain range, the monumental Carrières des Lumières present immersive exhibitions that are unique in the world. Projected onto the immense walls, pillars, and floor, masterpieces by major artists are brought to life to the sound of music before the visitors' eyes.

DES LUMIÈRES



BASSINS DES LUMIÈRES BORDEAUX'S SUBMARINE BASE

- Owned by the City of Bordeaux
- Opened in 2020

A venue devoted to immersive digital exhibitions in Bordeaux's submarine base

The Bassins des Lumières, located in Bordeaux's former submarine base, holds monumental immersive exhibitions devoted to major artists in the history of art and contemporary artists. It opened in 2020 and is the world's largest digital art centre.



BUNKER DES LUMIÈRES JEJU, SOUTH KOREA

- Private property
- Opened in 2018

A digital art centre in partnership with Tmonet

The venue is located in a former command bunker beneath a hill in Jeju, an island in the Pacific Ocean that is an hour's flight away from Beijing, Seoul, and Osaka, and attracts 16 million visitors a year. In a very compartmentalised scenic space, visitors walk through increasingly large rooms and eventually enter a large area, in which there is an interplay of reflections and perspectives.

DES LUMIÈRES



THÉÂTRE DES LUMIÈRES SÉOUL, CORÉE DU SUD

- Private property
- Opened in 2022

Within the stately Walkerhill Hotel, at the foot of the Ahasan Mountain in Seoul

Created in partnership with TMONET, a Korean group specialising in new technologies, the Théâtre des Lumières guarantees a unique and immersive experience for visitors, by projecting the greatest masterpieces in Art History on imposing installations. In a former monumental cabaret, from a suspended walkway, visitors have the chance to give a closer look at the works of art projected onto walls that tower up to 17 meters high.



FABRIQUE DES LUMIÈRES WESTERPARK, AMSTERDAM

- Private property
- Opened in 2022

A digital art centre in Amsterdam in the former Westergasfabriek factory

The Westergasfabriek gas plant was built in 1885 by the Imperial Continental Gas Association, and was converted into a cultural venue in 1993. Located in Westerpark, ten minutes from the historical city centre, the Fabrique des Lumières uses unique cutting-edge technology to create immersive exhibitions devoted to some of the most famous artists in the history of art. The exhibitions are designed to complement the unique architecture of the venue, with its seventeen-metre-high walls and 2,800-m²-surface area. In addition to immersive exhibitions that focus on traditional and modern artists, an exhibition space is devoted to works by more contemporary artists.

DES LUMIÈRES



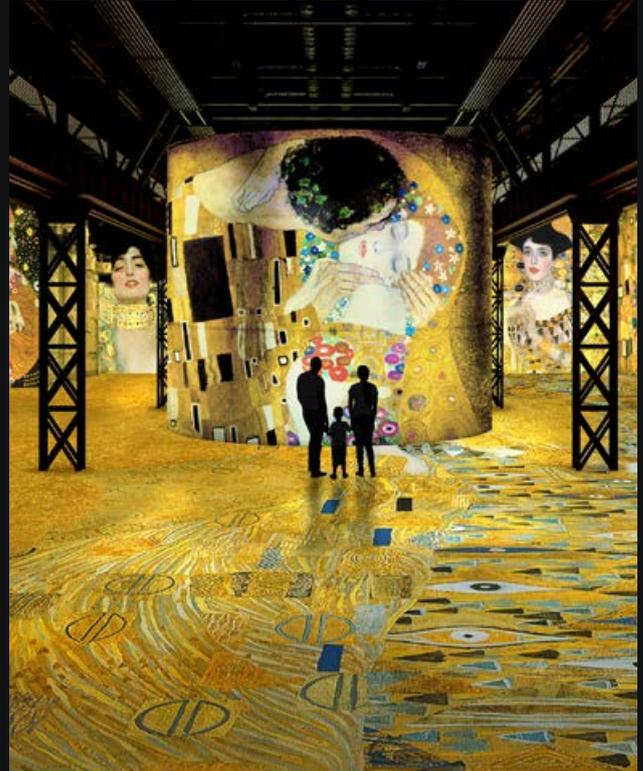
HALL DES LUMIÈRES

NEW YORK

- Private property
- Opened in 2022

A digital art centre in the dynamic district of Tribeca in Manhattan in front of New York's City Hall

This centre is being created in collaboration with the company IMG, which specialises in organising major cultural events, such as the art fair Frieze and the exhibition 'Tutankhamen, the Treasure of the Pharaoh'. Within the former 'Emigrant Industrial Savings Bank', with a surface area of 3,000 m² on two floors, visitors are immersed in images and music and feel the intense emotions generated by the masterpieces that have marked the history of art. In this remarkable historical monument, the digital exhibitions are perfectly adapted to the site's rich decorative elements (marble, columns, counters, windows, and sculptures) and provide unique sensorial experiences that are accessible for all.



PHOENIX DES LUMIÈRES

DORTMUND, GERMANY

- Private property
- Opened in 2023

The first digital art in Germany within the famous Phoenix West blast furnace

Located in the Phoenix Halle, a former gas treating plant, Phoenix des Lumières uses the latest digital technology - 110 video projectors, 28 speakers and 10 subwoofers - in order to create immersive digital exhibitions. These creations are specifically designed to complement this new art centre's unique architecture, with its 13-meter-high walls and 5600-m²-projection area.



153 boulevard Haussmann
75008 Paris
+33 (0)1 53 77 66 00
www.culturespaces.com

PRESS CONTACT

Diane Soulié - Culturespaces
diane.soulie@culturespaces.com
+33 (0)1 56 59 01 72